

Rep Order# 6846704 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 105915 Printed: 08/24/2012 12:15 PM  
EC'd Yes Last Received: 08/24/2012 11:38 AM  
1 of 3

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) .OBAMA FOR AMERICA  
Product Candidate Orders  
Estimate# 1671  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1671  
Flight Dates 08/25/2012 - 08/30/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

#### --- CONTRACT COMMENT ---

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$350.00	08/25-08/25	1	1	1	\$350.00	
	2	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	08/25-08/25	1	1	1	\$625.00	
	3	SU	7A-8A	TODAY ON SUNDAY	:30	\$625.00	08/26-08/26	1	1	1	\$625.00	
				Buyline Comment: NO PGM 8/5, 8/12								
	4	M-TH	9A-10A	TODAY SHOW II	:30	\$900.00	08/27-08/30	2	1	2	\$1,800.00	
	5	M-TH	10A-11A	TODAY SHOW III	:30	\$450.00	08/27-08/30	2	1	2	\$900.00	
	6	M-TH	11A-12P	RACHEL RAY	:30	\$325.00	08/27-08/30	2	1	2	\$650.00	
	7	M-TH	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	08/27-08/30	2	1	2	\$850.00	
	8	M-TH	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	08/27-08/30	2	1	2	\$850.00	
	9	M-TH	2P-3P	THE DOCTORS	:30	\$325.00	08/27-08/30	2	1	2	\$650.00	
	10	M-TH	3P-4P	DR. PHIL	:30	\$450.00	08/27-08/30	2	1	2	\$900.00	
	11	SA	630P-730P	JEOP/WHEEL	:30	\$500.00	08/25-08/25	1	1	1	\$500.00	
	12	M	8P-9P	AMERICAS GOT TALENT	:30	\$1,400.00	08/27-08/27	1	1	1	\$1,400.00	
	13	SA	9P-11P	NBC PRIME	:30	\$1,350.00	08/25-08/25	1	1	1	\$1,350.00	
	14	TU	8P-10P	AGT	:30	\$4,000.00	08/28-08/28	1	1	1	\$4,000.00	

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	15	W	8P-9P	AGT (R)	:30	\$2,400.00	08/29-08/29	1	1	1	\$2,400.00	
	16	SU	5P-8P	NFL CAROLINA @ JETS	:30	\$3,200.00	08/26-08/26	1	1	1	\$3,200.00	

#### ---REPORT TOTALS---

Report Totals: 23 / \$21,050.00

#### ---SALES MONTHLY TOTALS---

Aug 12: 6 / \$6,650.00 Sep 12: 17 / \$14,400.00

Sales Totals: 23 / \$21,050.00

Station Totals: 23 / \$21,050.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

#### ---COMPETITIVE---

Market Totals	\$87,708	CATV	0%	KBLR	0%	KINC	0%	KLAS	20%	KSNV	24%
		KTNV	20%	KTUD	0%	KVCW	3%	KVMY	5%	KVVU	28%
		XXXX	0%								

#### ---COMPETITIVE COMMENTS---

EST SHARES

Books JUL12  
Demos RA35+

--- Agency Comment ---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

#### --- CREDIT RISK ---

CASH IN ADVANCE

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